

# Why Soft Skills Matter? Making Sure Your Hard Skills Shine

**Certificate Course in  
Job Related Skills  
- Level 1**

The skills that propel us forward in life may be deemed “soft”, but they are remarkably powerful.

## What are Soft Skills?

Soft skills are a combination of people skills, social skills, communication skills, character or personality traits, attitudes, career attributes, social intelligence and emotional intelligence quotients, among others, that enable people to navigate their environment, work well with others, perform well, and achieve their goals with complementing hard skills. Interpersonal skills and communication skills are more specific categories of soft skills.

There are many soft skills that you could list on your resume or cover letter. Some of the most sought after soft skills include:

Effective communication skills, Teamwork, Dependability, Adaptability, Conflict resolution, Flexibility, Leadership, Problem-solving, Research, Creativity, Work ethic, Integrity, etc...



soft skills

72%  
in progress

Soft skills are a combination of people skills, social skills,  
communication skills

## Why are Soft Skills Important?

In the subject of career guidance, soft skills are the life skills that creates a positive environment which enables a person to obtain a desired job that suits one's qualifications when he seeks a career opportunity. Soft skills are essential in the professional arena as well as the daily life of a person. These skills should be established and developed and can be established and developed.

The human is a social creature. This is why people are used to living in groups or herds ever since the time of evolution. Therefore it is clear that soft skills have been important and will continue to be important for all people at all times. Soft skills are also important to lead a happy and peaceful life without mental stress. It has to be accepted that soft skills make life easier. That's why strengthening these skills is one of the best investments you can make in your career and in yourself. It's also why 57% of senior leaders today say soft skills are more important than hard skills.

Soft skills play an important role in resume writing, interviewing and finding success in communicating with people at work and in other areas of your life.

## Soft Skills Make

life easier  
happy and  
peaceful life  
your career  
and in yourself

## **In order to visualize a clearer picture on soft skills, let us now look at some more definitions**

1. Soft skills are the behaviors and characteristics that people demonstrate unconsciously and routinely (Daytona Beach Community College)
2. For success in the workplace, the contribution of soft skills is 85% and contribution of technical skills are 15%
3. Soft skills are learned through practice and experience (DDI International)
4. Soft skills will take you higher in your profession while giving you the technical skills to provide an efficient service.

## How to improve your Soft Skills?

College students are becoming more aware of the importance of soft skills for their future job. A survey conducted by some professors showed how the majority of college students and graduates “rate highly their levels of soft skill competencies”. However, these students tend to overestimate their real capacities. Indeed, employers hiring college students “complain the new hires lack these soft skills or have overstated their level of competency”. As professional look for new ways to stay on top of the competition, the importance of soft skills training cannot be underestimated. Teamwork, communication skills and leadership talent are all-important for productivity and overall success. When we think about training in the workplace, soft skills can often be overlooked because they’re not as tangible as ‘hard skills’ like coding or advanced Excel skills. But developing soft skill training for fresher's is just as important as technical skills.

### Soft Skills Make

Teamwork

Leadership

Productivity

Overall Success

**Make the right decision - join a EDUBRATE course today for a life-changing experience, and get the confidence to succeed in your professional and personal life!**

## Why with us?

Our programs are aimed to identify the areas of concerns in Job Ready skills of candidates and coach them in their weak areas to improve their as a whole. Since Job ready skills is so an important part of everyone's life, the methodology that we use in all our popular soft skills training workshops is experiential learning as the impression it leaves on the people is simply effective for them to use the techniques and concepts they learned in their future life as well. We also combine different methodologies during different sessions of our soft skills certification course so that the learners are able understand the concepts behind various skills techniques and its real life applications and importance.

## Soft Skills Make

Job Ready

Improve weak areas

Impressive

**We have specific preparation tactics that will help an individual to develop professional and accepted patterns of behavior, communication and interpersonal aptitudes.**

- **Very Low Cost, High Productive Resource** - Our training courses are brought to you at the most affordable price and led by passionate instructors who can inspire in you the determination to do your best.

- **Interactive Teaching – Learning Methodology** The teaching-learning process used for the programs is totally interactive.

- **Experienced Faculty** The faculty consists of experienced trainers with rich domain expertise, who make it an enriching learning experience for all our students.

- **Career oriented Course Content** A very important factor which has been kept in mind while designing all the course content is to make it relevant for the industry's needs. With these courses you will get a head-start in your career. Curriculum designed and updated as per Industry requirements

- **This certification** carries professional recognition in any sector.

**above all, EDUBRATE has  
proven to be one of India's  
most trusted Softskills  
training institutions.**



## About Soft Skills Program

Have you ever heard soft skills training being imparted in our schools and colleges? I am sure most of the youngsters, job seekers, and even mid-career professionals haven't come across soft skills training as part of a regular course. This program will introduce several important soft skills that are vital to overcome challenges in life. This module has been created to identify the essential soft skills and to practically train them using various activities. This would pave the way for professional success and subsequently a society of content citizens. Soft skills are the instruments that can be used to bridge the gap between the individual demanded by the workplace and the socially isolated person. This module has been compiled by taking in to consideration the vitality of these soft skills/life skills.

## Key Highlights

- **Course Duration:** 1 Months / 3 Days a week/ 2 Hrs. Per Day / Weekend batch.
- **Mode of Delivery:** Blended Mode & Classroom Mode
- **No of Hours:** 30 Hours (Overall)
- **Projects:** Industry Driven Projects & Case Studies
- **Level:** Basic to Advanced

# Program Curriculum

- **Why is it important to use soft skills during an interview?**
- **Know Yourself : Skills and Abilities**
- **Goal Setting**

- **Strong Communication Skills**
- **Resume Writing Skills**
- **Email Writing**
- **Interview Techniques & GD**
- **Dress for Success**
- **Presentation Skills**
- **First question in every interview**

- **Self Motivation**
- **Positive Attitude**
- **Show your enthusiasm**
- **Powers of persuasion**
- **Prove you're a problem solver**
- **Managing Time Effectively**
- **Creating First Impression**
- **Decision Making**

- **Do and Don't**
- **Where is the best place to find a job?**

# Who Should Pursue?

Candidates from all fields comprising Engineering, Finance, Computers, Law, Marketing, Technology, Under Graduate, Graduate, Post Graduates and so on.

- Below 30 years of age
- Any undergraduate / Graduate who wish to undergo the training

## Eligibility Criteria

# Program Certification

- A solid credential that makes you more marketable, leading to better job opportunities.

- Credibility and respect in the workplace

- Validation of achievement in an industry-valued skill

- Increased knowledge, leading to increased job satisfaction

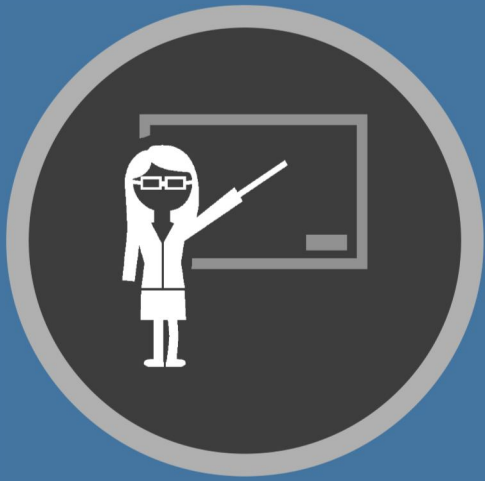
- Viable career path, leading to higher level positions





**Cost Effective**

**True to our vision we intend to reach out to maximum candidates to bring out the best to our society. With nominal fees for all. we would like to welcome all with a smile and have a happy beginning to their career.**



# Our Empowering Faculty

The level of knowledge of the instructors is one of the important factors to consider before choosing the any course. In banking courses, instructors have accomplished industry leaders that are affiliated with reputed institutions.



## Talk to us

We can help you with course & career questions.



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## Explore More

Get in touch any time, there's always room for more talent. Reach out, connect and learn



<https://edubrate.com>

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## Mail Us

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